Belindah Mutayiwa

THE Catholic University of Zimbabwe has surpassed benchmark enrollment figures for its first ever class in the Entrepreneurship for Impact Global Masters in Business Administration degree programme (E4Impact MBA) launched in February this year. The Impact MBA grooms entrepreneurs to develop their businesses and scale them in different dimensions.

Such a record is consistent with the university’s 2019 motto which is “To Breakthrough”. Speaking at the 16th graduation ceremony held last week, CUZ Vice Chancellor, Professor Ranga Zinyemba said the university is proud to be the first in a Southern African country working together with the Catholic University of Milan on this project. “The students are required to have a business idea or to have an existing business and throughout their two years of encounter on the program the focus is on the individual
business, launching it if it is a new business, growing and scaling it up,” said Prof Zinyemba.

He said Zimbabwe is the ninth country in Africa to pursue this programme. Other countries are Kenya, Uganda, Senegal, Ivory Coast, Ghana, Sierra Leone, Ethiopia and Sudan.

“The response to the programme has been overwhelming, from both students and entrepreneurs who support and coach on the programme. The degree focuses on driving entrepreneurs to make positive impact in their environment and community, socially and environmentally—locally and globally,” he said.

Apart from responding to the market, the university is also keen to fulfill a key aspect of its mission in the choice of new courses to add to its menu which is the integral development of the whole person.

At least 503 students graduated with degrees in varying disciplines. The University is currently working on the construction of student hostels at the Harare Campus following approval from the City of Harare.