



JOINT DECLARATION

A. Vision

To be the largest Pan-African community of universities with a recognised brand that promotes impact entrepreneurship across the Continent and beyond.

B. Premise

On April 1-3 2019, in Milan (Italy), the **E4Impact Alliance** was established. The Alliance is a partnership among African Universities, Università Cattolica del Sacro Cuore, and the E4Impact Foundation to execute training, acceleration, capacity building, technical consulting and research in impact entrepreneurship across Africa.

E4Impact is an initiative launched in 2010 by ALTIS - Graduate School of Business and Society of Università Cattolica del Sacro Cuore. The aim of E4Impact is to train African entrepreneurs that combine economic success with positive social and environmental impact. E4Impact pursues this goal through the offering of the Global MBA in Impact Entrepreneurship and other projects in partnership with African Universities.

At its founding, the Alliance is active in 12 countries: Democratic Republic of Congo, Ethiopia, Gabon, Ghana, Ivory Coast, Kenya, Rwanda, Senegal, Sierra Leone, Sudan, Uganda and Zimbabwe. To this date E4Impact has implemented 29 editions of the MBA and trained more than 800 entrepreneurs.

C. Principles

The Members of the Alliance are inspired by the following principles:

1. Entrepreneurship as a driver for **inclusive and sustainable growth and job creation**;
2. **Education, research and innovation** as a key factors to assure economic and social empowerment;
3. **Academic collaboration** as a way of strengthening entrepreneurship across Africa;
4. **Partnership between African and International institutions** as leverage for mutual growth.

D. Membership

The Alliance is composed of four categories of membership.

1. **Full Members:** Università Cattolica del Sacro Cuore, E4Impact Foundation, and the African universities which are launching or running the MBA or another E4Impact entrepreneurship program. Full Members have a voting right and participate in the E4Impact Alliance periodical Conference, create online capacity building programmes and new educational content, access the E4Impact's digital platform, utilize the E4Impact brand, raise fund, and contribute to international projects.
2. **Associate Members:** Universities with an overall interest in African entrepreneurship and benefitting from participation in the Alliance. Associate Members are invited to participate in the E4Impact Alliance periodical Conference and other events.

3. **Partners:** Companies, foundations and other private or public institutions which are interested in African entrepreneurship.
4. **Alumni Associations, and Alumni** who have successfully completed an E4Impact program, are also seen as an essential part of the Alliance.

E. Responsibilities

Full Members commit to:

1. contribute to the development of training content, to be shared among Members;
2. implement new solutions that emerge from the Alliance;
3. adopt the E4Impact Alliance quality assurance system for E4Impact programmes;
4. foster cross-country collaboration among faculty, staff and impact entrepreneurs;
5. represent the University as an E4Impact Alliance Member in events, conferences and papers regarding entrepreneurship;
6. proactively promote relationships between local and international organizations and the Alliance;
7. other relevant tasks as decided by the General Assembly.

F. Governance

The E4Impact Alliance adopts a governance structure that combines representation of all its Members.

Bodies	Composition	Tasks
General Assembly	- Representatives of Full Members	- Propose agenda items - Define priorities and common activities - Oversee and supervise the overall activities of the Alliance - Approval of plans and strategies
Co-Chair	- E4Impact Foundation CEO	- Co-Chair the General Assembly - Facilitate the development of the growth strategy - Represent the Alliance in public forums
Co-Chair	- VC of an African University	- Co-Chair the General Council - Facilitate the development of the growth strategy - Represent the Alliance in African public forums
University Manager	- E4Impact Foundation Director of programmes	- Coordinate Full and Associate Members - Propose new programs, develop continental brand - Represent the Alliance in public forums
Partner Manager	- E4Impact Foundation General Manager	- Coordinate Partners - Develop fund-raising initiatives - Represent the Alliance in public forums
Secretariat	- E4Impact Foundation Staff	- Execute new programs and scaling strategy - Manage pan-African capacity building workshops - Manage quality assurance system

The E4Impact Alliance General Assembly will meet periodically.

The General Assembly elects the African Co-Chair by simple majority from among the Vice Chancellors and/or Presidents of the Full Members every two years on a rotational basis.

G. Impact Goals

The Alliance intends to contribute to the achievement of the Sustainable Development Goals, and particularly goals 1 – No Poverty, 4 – Quality Education, 8 – Decent Work, 9 – Industry Innovation, and 12 – Responsible Consumption and Production.

The Alliance also intends to contribute to the African Union’s Agenda 2063, especially goals 1 – A high standard of living, quality of life and well-being for all citizens, 2 – Well educated citizens and skills revolution underpinned by science, technology and innovation, and 4 – Transformed economies.

By 2024, Members aspire to achieve the following Impact Goals:

1. 25 Full Members;
2. 200 among teaching (125) and managing (75) staff trained and promoting impact entrepreneurship;
3. 100+ editions of the MBA and other E4Impact entrepreneurship programmes completed;
4. 1 digital learning platform containing African-tailored and African-developed cases and content;
5. 3,000+ entrepreneurs trained and accelerated.

H. Implementation and Communication

The Members of the Alliance have agreed on the following implementation and internal communication plan:

1. the General Assembly establishes specialized committees to implement the priorities identified by the General Assembly;
2. Specialized committees meet online every quarter to review the status of implementation of their plan;
3. Twice a year the Secretariat shares an update of the progress of the specialized committees;
4. the General Assembly updates the list of Members and the priorities.

Each General Assembly identifies the priorities for a period of two years and the composition of the specialized committees to implement those priorities. See Annex 1.