

**INVITATION TO GHANAIAI UNIVERSITIES: APPLY TO HOST GREEN ENTREPRENEURSHIP ACCELERATION AND
INCUBATION PROGRAMS.**

PROJECT: EU-GHANA PACT FOR SKILLS - SUPPORT TERTIARY EDUCATION FOR SUSTAINABLE EMPLOYABILITY
LOCATION: GHANA – 240920
ENTREPRENEURSHIP STREAM

E4Impact Foundation Ghana: E4Impact Ghana is a branch of the [E4Impact Foundation Italy](#). It supports the start-up and growth of businesses in Africa through MBAs, entrepreneurship programs, and business accelerators, combining economic success with social and environmental impact in 30 African Countries. It supports the start-up and growth of businesses and tertiary education institutes in Africa through MBAs, entrepreneurship programs, and business accelerators, combining economic success with social and environmental impact in 30 African Countries.

Background: United Nations Capital Development Fund (UNCDF) is pleased to announce that it's been selected as the implementing partner of the EU-Ghana Pact for Skills: Support tertiary education for sustainable employability, funded by the European Union. This project aims to support tertiary education for sustainable employability by improving the transition of tertiary students into the job market, with a particular focus on green and digital sectors. The project will enhance coordination mechanisms, increase digital skills training, and provide acceleration and incubation services in Ghana.

Entrepreneurship Stream: E4Impact invites universities in Ghana to apply for a comprehensive managerial and faculty capacity-building program focused on green and innovative entrepreneurship. This initiative aims to provide technical support and enhance the skills and capacity of university management teams and faculty members, empowering them to design and implement impactful entrepreneurship programs with the focus on green entrepreneurship.

Goals

Selected universities will be able to:

1. Launch one of the following programs on entrepreneurship: 1) **The Global MBA in Impact Entrepreneurship** to support active and aspiring entrepreneurs to start up or scale-up a new businesses that combine economic profitability with social and environmental impact; 2) **The SME Growth Programme** to support medium enterprises to grow and capture new market opportunities, become Pan African and cope with generational transition process; 3) **The Innovation Programme** to support large businesses in building a pan African corporate strategy; 4) **The International Certificate in Entrepreneurship** to support young graduates to build a business project.
These training options will be delivered in close collaboration with ALTIS's professors: the Graduate School in Business and Society of the Catholic University of Milan.
2. Host an **Entrepreneurship Centre (EC)**, which will serve as centre of excellence for the other universities launching a program on entrepreneurship, as well as to support continuous mentoring for implementing entrepreneurship programs. The EC will be equipped to deliver training sessions, business competitions, events, conferences. Only universities based in Accra are eligible for hosting the centre.
3. Develop new entrepreneurship training contents and update existing curriculum.

Benefits for Selected Universities

- **Diversify Revenue Streams:** Universities will create new revenue streams by integrating entrepreneurial programs.
- **Expand Market Reach:** Universities will have the opportunity to target new customer segments.



- **Faculty Development:** Universities will enhance their faculty's entrepreneurial teaching skills, fostering a culture of innovation and business acumen.
- **Content Development:** Access to crosscutting entrepreneurial, digital and green teaching content.
- **Networking opportunities:** Join a Pan-African network of 31 universities to establish new collaborations.
- **International Collaborations:** Increase international collaborations by partnering with the largest EU-based private university.

Program Overview

1. Training for Management Teams and University Focal Points: Participants will receive training on designing and implementing entrepreneurship programs, ensuring they are equipped to lead and manage these initiatives effectively.

2. Training & Technical Support for Faculty Members:

- Faculty members will be trained to become local trainers, coaches, and mentors. This training will cover specific content and delivery methodologies, enabling faculty to effectively impart entrepreneurial skills to students.
- Faculty members will receive training on developing content for new green entrepreneurship courses and on tailoring/revising existing academic curricula to include green and digital entrepreneurship content.

3. Comprehensive Support:

 E4Impact Foundation Ghana will help selected universities launch the program by

- Providing program contents;
- Co-development of new contents;
- Training of tutors;
- Supporting marketing and advertisement;
- Offering technical assistance and troubleshooting;
- Providing digital platforms, including a B2B blockchain platform;
- Partially covering expenses related to launching the program.

Eligibility Criteria

- Only accredited universities are eligible.
- Universities in these regions will be prioritized: Northern, Ashanti, and Eastern.
- Only universities based in Accra and with a strong entrepreneurial background can apply to host the Entrepreneurship Centre.

Selection Criteria

Strategic alignment	Experience	Physical Infrastructure	Digital Infrastructure
Up to 20	Up to 40	Up to 20	Up to 20
- Role of entrepreneurship, green economy and/or digitalization in the vision, mission or strategic plan. - Strategic deliberations on entrepreneurship.	- Existence of initiatives on entrepreneurship, green economy and/or digitalization - Capacities of departments and/or faculty to host the collaboration - Availability of Faculty able to lead the collaboration	- Ability to provide a well-equipped classroom - Availability of Break-Out-Rooms - Availability of teaching tools	- Existence of e-learning platforms - Reliability of internet on campus - Availability of computer labs



Application Process

- **Phase 1 – Application:** Universities must complete the online application form through this link: <https://tally.so/r/nWpPxQ>
- **Phase 2 – Assessment:** E4Impact will rank universities into two categories: eligible to host an entrepreneurship program and eligible to host an entrepreneurship centre. Shortlisted universities will be contacted
- **Phase 3 – Selection:** E4Impact will visit the shortlisted universities to conduct interviews with management and the focal point and review physical infrastructure. This will lead to a final review and/or validation of the ranking.

Deadline for application: **13 December 2024.**

Please If you have any questions or need assistance with the application form, please reach out to us at info.ghana@e4impact.org.